

AUDUBON CALIFORNIA 2006 CHAPTER ASSEMBLY: SAVING THE ENDANGERED SPECIES ACT ASSEMBLY AT A GLANCE			Updated 3/13/06	
	<u>ACTIVITY</u>	<u>SPEAKERS</u>	<u>ABSTRACT</u>	<u>ASILOMAR LOCATION</u>
<b>SUNDAY, MARCH 19</b> Schedule subject to change	Activities subject to change			
7:00 a.m. to 2:00 p.m.	Whale and Seabird Pelagic Field Trip	<b>Todd McGrath</b> , Pelagic bird expert and member, Audubon California Board of Directors		Chris' Fishing Trips Dock, Monterey (pre-registered participants only)
2:00 to 5:30 p.m.	Chapter Assembly Registration and Nature Ice Breakers	NA	NA	Phoebe Hearst Social Hall
3:00 p.m.	Asilomar Guest Room Check-in	NA	NA	Phoebe Hearst Social Hall
6:00 p.m.	Audubon California Chapter Assembly Welcome Dinner	Keynote speaker: <b>Brock Evans</b> , Chairman, Endangered Species Coalition		Crocker Dining Hall / Woodlands Room
<b>MONDAY, MARCH 20</b>				
7:00 to 8:00 a.m.	Birding	Graham Chisholm, Director of Conservation, Audubon California		TBD
7:30 to 9:00 a.m.	Breakfast			Crocker Dining Hall
8:00 a.m. to 10:00 a.m.	Late Assembly check-in	NA	NA	Chapel Hall, back of room
8:00 a.m. to 3:45 p.m.	Take Action Station; Institute for Bird Population and Watsonville Bird Festival	NA	NA	Chapel Hall, back of room
	<b>Plenary Session I</b> Monday, March 20			
9:00 to 9:20 a.m.	Opening: Audubon Assembly	<b>Glenn Olson</b> , Executive Director, Audubon California		Chapel Hall
9:20 to 9:30 a.m.	Break			
	<b>Workshop Session I</b> Monday, March 20			
9:30 to 10:45 a.m.	<b>Chapter Building:</b> Recruitment Strategies	<b>Claudia Eyzaguirre</b> , Chapter Coordinator, Audubon California	Volunteers keep our organization alive and healthy. This workshop will start with a brainstorm on tried-and-true and creative techniques for recruiting active volunteers. Next it will look at how to create an effective campaign to attract and retain new members.	Curlew Room

MONDAY, MARCH 20 9:30 to 10:45 a.m.	<b>Conservation and Science:</b> The Greatest Threat in Our Lifetime? Avian Flu – What are You Doing to Get Ready and to Protect Wildlife!?!	<b>Sid England</b> , Ph.D., Director, Environmental Planning, UC Davis; <b>Regina Phelps</b> , CEM, RN BSN MPA, President, Emergency Management and Safety Solutions	Health experts say it is simply a matter of if, not when the next influenza pandemic will impact the globe. Come learn how to protect yourself, your family and how it may impact our birds!	Dolphin Room
9:30 to 10:45 a.m.	<b>Policy:</b> The Salton Sea	<b>Julia Levin</b> , State Policy Director, Audubon California; <b>Fred Cagle</b> , San Diego Audubon	This workshop will present an overview of the importance of the Salton Sea ecosystem for birds and people, the various restoration alternatives, ways that Audubon chapters can get involved and timeline for restoration planning.	Acacia
9:30 to 10:45 a.m.	<b>Media and Messaging:</b> The Endangered Species Act: Crafting A Message That Matters	<b>Scott Dixon</b> , Co-Director, Resource Media, Co-Director	With the Endangered Species Act under attack in Congress, how can Audubon members effectively speak out in defense of this landmark environmental law? This presentation by will start with a primer on values-based messaging. Then we'll look at recent polling that offers keen insights in the public's view of the ESA. Finally, we'll look at some recommended ways to talk about the act with an eye toward matching the messenger to the message.	Chapel Hall, main stage
10:45 to 11:00 a.m.	Break			
	<b>Workshop Session II</b> Monday, March 20			
11:00 a.m. to 12:15 p.m.	<b>Chapter Building:</b> Best Fundraising Practices	<b>Catherine Waters</b> , Sea and Sage Audubon; <b>Wayne Harmon</b> , Past President, San Diego Audubon	Three examples of successful fundraising techniques through events, Avian Adventures guided trips and Birdathons.	Curlew Room
11:00 a.m. to 12:15 p.m.	<b>Conservation and Science:</b> Hot Issues in Bird Conservation	TBD		Dolphin Room
11:00 a.m. to 12:15 p.m.	<b>Policy:</b> Conservation Bond: What, Who, How to Pass It	<b>Julia Levin</b> , State Policy Director, Audubon California; <b>Joe Caves</b> (invited)	This workshop will provide information on the conservation funding bond(s) that will be on the June and/or November ballot, the content and campaign strategy.	Acacia Room
MONDAY, MARCH 20 11:00 a.m. to 12:15 p.m.	<b>Education:</b> Science-based Education Programs for Young People	<b>Sandy DeSimone</b> , Ph.D., Research and Education Director, Audubon California Starr Ranch Sanctuary; <b>Jay Miller</b> , Programs Committee Co-Chair; <b>Chris Redfern</b> , Office Manager/Volunteer Coordinator, San Diego Audubon	This workshop addresses how science is integrated into Audubon education programs for kids and teens. Programs range from very new to well-established. We will discuss the various definitions of "science-based education" and how we create, publicize, and organize our science-based education programs for kids and teens.	Chapel Hall, main stage
12:00 to 1:00 p.m.	Lunch			Crocker Dining Hall

		<b>Plenary Session II</b> Monday, March 20		
1:15 to 2:00 p.m.	National Audubon Society Policy and Strategy	<b>Betsy Loyless</b> , Senior VP, Policy, National Audubon Society; <b>Julia Levin</b> , Moderator and State Policy Director, Audubon California		Chapel Hall
1:00 to 4:00 p.m.	Carpool Sign-up for Monterey Bay Aquarium	NA		Chapel Hall, Registration table, back of room
2:00 to 2:30 p.m.	Break			
		<b>Workshop Session III</b> Monday, March 20		
2:30 to 3:45 p.m.	<b>Chapter Building:</b> Community Foundations Funding	<b>Ivana Gomez del Campo</b> , Foundation Relations Manager, Audubon California; Community Foundation of Santa Cruz		Curlew Room
2:30 to 3:45 p.m.	<b>Conservation and Science:</b> Wind Turbines and Wildlife	<b>Julia Levin</b> , State Policy Director, Audubon California; <b>Pete Bloom</b> , Ornithologist; <b>Elizabeth Murdock</b> , Executive Director, Golden Gate Audubon	This workshop will present an overview of the importance of the Salton Sea ecosystem for birds and people, the various restoration alternatives, ways that Audubon chapters can get involved and timeline for restoration planning.	Dolphin
2:30 to 3:45 p.m.	<b>Policy:</b> Organizing to Save the Endangered Species Act	<b>Brock Evans</b> , Chairman, Endangered Species Coalition; <b>Claudia Eyzaguirre</b> , Chapter Coordinator, Audubon California; <b>Mark Rockwell</b> , California Organizer, Endangered Species Coalition	This workshop addresses the strategies and tactics useful for organizing our communities around endangered species protections. We will highlight the recent successful efforts of chapter led endangered species field trips, and look at other efforts both in California and a field. Learn tactics to get engage your community because as Brock Evans say 'there is a universality to it all, and we usually win if we organize right.'	Chapel
2:30 to 3:45 p.m.	<b>Education:</b> Reinvigorating Field Trips and Programs	<b>Brooke Langston</b> , Center Director, Richardson Bay Audubon Center and Sanctuary	Join this dynamic discussion that begins with sharing practices used around the country improve their field trip and program offerings, and often grow their memberships as a result. Then, a dynamic discussion will follow, as participants share their expe	Chapel Hall, main stage
3:45 to 6:00 p.m.	Free time; Nature Journaling	NA	NA	Meadow
6:00 to 7:00 p.m.	Dinner	NA	NA	Crocker Dining Hall
6:50 p.m.	Leave for Monterey Bay Aquarium	NA	Please carpool whenever possible.	

7:00 to 9:30 p.m. (Program begins at 7:20 p.m. )	Dessert and Exhibit Viewing Monterey Bay Aquarium			Monterey Bay Aquarium
---	--	--	--	-----------------------

TUESDAY, MARCH 21	ACTIVITY	SPEAKERS	ABSTRACT	LOCATION
7:00 to 8:00 a.m.	Birding	TBD		TBD
7:30 to 8:30 a.m.	Breakfast	NA	NA	Crocker Dining Hall
	<b>Workshop Session IV</b> Tuesday, March 21			
8:45 to 9:45 a.m.	<b>Chapter Building:</b> Diversifying Our Memberships	<b>Brenda Barreto-Torres</b> , Executive Director, Santa Clara Valley Audubon; <b>Henry Pontarelli</b> , Executive Director, Morro Bay Audubon	Applying business-world tactics to attract new participants to programs, field trips and membership.	Curlew Room
8:45 to 9:45 a.m.	<b>Conservation and Science:</b> Endangered Species Conservation Success Stories	<b>Jesse Grantham</b> , California Condor Coordinator, U.S. Fish and Wildlife Service; <b>Cristina Sandoval, Ph.D.</b> , Director, UCSB Coal Oil Point Preserve and Member, Audubon California Board of Directors; <b>Brian Walton</b> , Coordinator of the Santa Cruz Predatory Bird Research Group	For thirty years the Endangered Species Act has been the safety net for wild animals and plants on the verge of extinction. This workshop presents the conservation and recovery of three bird species- California condor, peregrine falcon and snowy plover- under protection of the Endangered Species Act.	Chapel Hall
8:45 to 9:45 a.m.	<b>Policy:</b> Strategies to Impact Local Land Use	<b>Brenda Burnett</b> , Kerncrest Audubon Society; <b>John Gurley</b> , Director San Francisco Bay Program, Audubon California		Dolphin
9:45 to 10:00 a.m.	Break			
	<b>Plenary Session III</b> Tuesday, March 21			
10:00 to 10:50 a.m.	Coastal Conservancy and Wildlife Conservation Board	<b>Sam Schuchat</b> , Executive Officer, California Coastal Conservancy; <b>John Donnelly</b> , Assistant Executive for Acquisitions, Wildlife Conservation Board; <b>Graham Chisholm</b> , Moderator, Conservation Director, Audubon California		Chapel Hall
	<b>Plenary Session IV</b> Tuesday, March 21			
10:50 to 11:40 a.m.	Reaching New Californians	<b>Adan Ortega</b> , Moderator, Member, Audubon California Board of Directors;		Chapel Hall
11:40 to 12:00 p.m.	Assembly Closing	<b>Steve Blank</b> , Chair, Audubon California Board of Directors		Chapel Hall
12:00 to 1:00 p.m.	Lunch	NA	NA	Crocker Dining Hall
2:00 p.m. to 5:00 p.m.	Condor Viewing Trip with Ventana Wildlife Society	<b>Kelly Sorenson</b> , Executive Director, Ventana Wildlife Society		Phoebe Hearst Hall (pre-registered participants only)